

Jazz/Popular Music

8:00–8:30 A.M.

Can You Think Of “Pop 10 Reasons” For Integrating Jazz/Pop Styles Into Your Lessons?

Disneyland Hotel Adventure Tower

Adventure Room

Dialogue between panelists and attendees discussing the pros and cons of integrating jazz/pop styles into music lessons. Statistics from the pop/jazz survey will be revealed.

- ★ Marti Mortensen Ahern, MMD Studios, Austin, Texas; Scott Houston, Houston Enterprises, Inc., Indianapolis, Indiana; Deborah How, independent music teacher, Santa Monica, California; Forrest Kinney, NCTM, independent music teacher, North Bend, Washington; Barbara Kreader, independent music teacher, Evanston, Illinois; Bradley Sowash, Bradley Sowash Music, Columbus, Ohio; Lauren Thompson, National Conference on Keyboard Pedagogy, Austin, Texas; Leila Viss, independent piano teacher, Centennial, Colorado; Kristin Yost, Centre for Musical Minds, Frisco, Texas

8:40–9:20 A.M.

Tuning Into The YouTube Generation: How Have Students Changed Over The Years?

Disneyland Hotel Adventure Tower

Adventure Room

This session will explore the way teaching and music have changed from the days of *Ding Dong School*—to today’s YouTube tutorials. It will examine the learning pace and patterns of today’s students as well as their musical tastes.

- ★ Barbara Kreader, independent music teacher, Evanston, Illinois

9:30–10:30 A.M.

Everyone Can Create (But Can It Be Taught?)

Disneyland Hotel Adventure Tower

Adventure Room

Bach, Bartók and Basie—improvisation was the heart of their art. It’s not just for geniuses, but for us all. But can this possibly be taught? How can anyone be led beyond their fears into this profound and endless art?

- ★ Forrest Kinney, NCTM, independent music teacher, North Bend, Washington

10:40–11:40 A.M.

Two Typical Teachers Gone Jazz

Disneyland Hotel Adventure Tower

Adventure Room

Crossover from your classical roots to 21st-century styles by collecting helpful tips from classically trained teachers for: reading lead sheets, beginning improvisation and implementing tech-savvy tools. Climb out of your box and get your groove on!

- ★ Marti Mortensen Ahern, MMD Studios, Austin, Texas; Leila Viss, independent piano teacher, Centennial, Colorado

11:45 A.M.–1:00 P.M.

LUNCH ON YOUR OWN

1:00–2:00 P.M.

Cracking The Code—Teaching Adults Pop/Jazz Styles And Skills

Disneyland Hotel Adventure Tower

Adventure Room

Learn how to “crack the code” to the secret of having fun and success with adult beginners. This very pragmatic “boots on the ground” how-to session will be light on theory and heavy on actionable ideas.

★ Scott Houston, Houston Enterprises, Inc., Indianapolis, Indiana

2:10–3:10 P.M.

Maximize Your Value: The Power Of Popular Music

Disneyland Hotel Adventure Tower

Adventure Room

Learn how to retain your entire student base year after year! Ready for a recital format change? Get step-by-step instructions on how to create an annual studio event that will be everyone’s favorite, including yours.

★ Kristin Yost, Centre for Musical Minds, Frisco, Texas

3:20–4:20 P.M.

Scalin’ The Chords

Disneyland Hotel Adventure Tower

Adventure Room

In this session, attendees will get tips from a jazz musician on making chords and scales more fun to practice and more relevant to your students’ repertory.

★ Bradley Sowash, Bradley Sowash Music, Columbus, Ohio

4:30–5:00 P.M.

That’s A Wrap

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The panel’s Pop 10 reasons for integrating Jazz/Pop styles will be revealed. Time will be set aside for attendee comments and questions.

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